



## CRC News & Updates

### President's Message

2021 President: Erica Burton

Hello CRC Membership,

Happy Spring! Can you believe that it is April?

I would have thought it was an actual April Fool's joke if someone had told me that I would not see you all face-to-face in 365+ days. I miss you all terribly, and look forward to connecting live soon!

Just as we celebrate MLB Opening Day with all 30 teams playing in front of fans, we also look forward to re-starting in person events for our CRC Membership. Our Planning Chairs are already busy working on an outdoor event, with social distance guidelines in place, this summer in Chicago. Hold on to those CRC masks because you will need them for this gathering.



We also continue to plan out the remainder of the year, and will keep info on our upcoming events current at [www.crcchicago.org](http://www.crcchicago.org). Definitely stay tuned!

Looking back to the 1st Quarter, I want to give a BIG "Thank You" to our February Speakers Paul De Boer, President, WHR Group and Charles Ameno, Global Mobility Leader, Intuit, Inc., who looked back at 2020 and discussed the lessons learned as we navigate the future ahead. If you were unable to attend or would like to watch the playback, please visit the recording of this session at: [here](#). Access Passcode: !93?ce+G

And don't forget to send in any auction items or donations to Charitable Causes Chair Jeanette Oakeshott. It is more important than ever to support charitable organizations,

and CRC is excited to raise money for the Chicago Furniture Bank, Lulu's Locker Rescue and Chicago Pet Rescue.

The generous spirit of our membership is amazing. This sense of community is more important than ever, and our organization stands firm in their commitment to diversity, understanding and acceptance.

Again, thank you for your continued support of CRC!

I look forward to seeing you virtually at the CRC Annual Charitable Causes on April 12

Happy Easter!

Many Blessings,

Erica Burton, CRP

CRC President

[erica.l.burton@chase.com](mailto:erica.l.burton@chase.com)

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## Membership Update

**2021 Chair: Deisy Garcia**



We are always welcoming new members to CRC! As the past year has looked different than most, we have maintained our membership activity and are always looking to add more friendly faces!

Over the last year we've had the pleasure of welcoming 2 new corporate companies: Facebook and AbbVie

Spread the word and send any interested colleagues to me!

Thank you!

Deisy

[Deisy.garcia@wba.com](mailto:Deisy.garcia@wba.com)

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## Planning Update

## Save the Dates!

**April 22nd**  
CRC Charity Auction Meeting - Virtual

**June 10th**  
Summer Meeting Botanical Gardens -  
in person/hybrid

**May 24th - May 26th**  
Worldwide ERC Spring Conference -  
Virtual

**October 20 - October 22nd**  
Global Workforce Symposium -  
Chicago, IL



**Stay tuned for more...**

Program Planning chairs have been working on the April Charitable Causes Auction event to be held April 22nd!

Co-Chair Dori McBride is taking the lead on Technology for the day, and we're excited to see the "Fun" in Fundraising with our industry friends!

Co-chair Denise Mast has confirmed the June Conference "is a go" at the Chicago Botanical Gardens on June 10th. Details to follow on the "50/50 - Live/Virtual" type meeting! Stay tuned for news to come via CRC announcements regarding September.

Thank you,

Dori

[dmcbride@relodirect.com](mailto:dmcbride@relodirect.com)

Denise

[Deemast2002@yahoo.com](mailto:Deemast2002@yahoo.com)

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## **Charitable Causes**

**2021 Chair: Jeanette Oakeshott**



Our committee is working hard to solicit donations for our first ever virtual auction event, we are excited for this fun event with Emcee and DJ and aim to raise \$\$\$\$. If you have a donation for our silent auction, or would like to help on the committee, please contact [joakeshott@crgglobal.com](mailto:joakeshott@crgglobal.com)

Updates from the charities themselves:

**Chicago Furniture Bank** is very busy assisting clients into their new homes and are requesting housewares at their upcoming drive-through **Spring Kitchenware Collection Drive** at Winnetka Presbyterian Church. From 10-1pm on Saturday April 10, 2021, volunteers will be collecting clean and in good condition: Plates, Bowls, Glasses/Cups – Utensils – Pots/Pans – Small Appliances – Lamps – Artwork

**Lulu's Locker Rescue** is busy preparing for the kitten season. Would you like to foster a kitten? If so, please reach out directly to **Dawn Isenhardt** <[dawnisenhart@sbcglobal.net](mailto:dawnisenhart@sbcglobal.net)>

**Chicago Pet Rescue** is busy arranging fosters and adoptions for rescued pets. They have seen a sharp increase in the number of rescues helped during these unique times. Although they are not able to schedule larger volunteer opportunities in local pet stores, they have adapted their processes to include many virtual steps to ensure that our furry friends are placed promptly in loving homes.

Thank you,  
Jeanette  
[joakeshott@crgglobal.com](mailto:joakeshott@crgglobal.com)





## Charity Auction Sponsors:

Thank you to our  
platinum sponsors:



**Quicken Loans®**

Thank you to our gold  
sponsors:



Thank you to our silver  
sponsors:



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## Corporate Membership and Engagement

**2021 Chair: Serendia Compton**

My sincerest appreciation to Hiroko for her contributions as CRC Corporate Advisor, and a BIG thank you for the thought leadership she shared with all of us.

It is truly a pleasure that my first "duty" for CRC in my transition onto the board, is to provide a brief overview of the March 18 Corporate Roundtable hosted by Hiroko for both WiERC and CRC members. We had a remarkable seventeen corporate members

Please join us in  
welcoming Serendia to  
our Board!!

join the virtual call. Lively discussions covered five topics collected prior to the meeting, the first was of course - return to office strategies and flexible workforce planning across domestic and global locations. It was apparent the diversity of approaches was as varied as our businesses. Policy topics on Repayment Agreements (global & domestic), Short Term Work Assignments (domestic), as well as Immigration and Tax concerns were also addressed.



*She previously served during the 2016-2018 term.  
We are excited to have her re-join us!*

As we navigate through this year feel free to reach out, I'll be looking for ways to support the Board and all members of CRC, hosting virtual Corporate Member Roundtables and providing updates to keep us all connected.

Hope to see you in-person soon!

Thank you,

Serendia

[Serendia.Compton@bcbsil.com](mailto:Serendia.Compton@bcbsil.com)

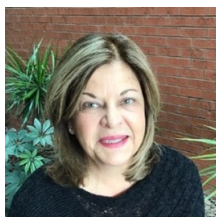
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## Education

**2021 Chair: Tracy Toth**

The 2021 CRC Education Committee has welcomed two new committee members!

**Iyonna Rivers**, the Regional Account Director for Sonesta Full Service Hotels in Chicago & St. Louis has joined the committee and will be helping primarily with the annual Scholarship Award program.



**Barb Heinzl**, CRP, CREN, GDS, SFR Director of Business Development Berkshire Hathaway HomeServices, Starck Real Estates Serving Chicagoland, has also joined the education committee and will be assisting with the annual CRP Review Prep Class. Please welcome them both and thank them for their contributions.

**CRP Prep Class**

This year's CRP Prep Class will once again be virtual and is scheduled for May 12<sup>th</sup> and 13<sup>th</sup>. Registration to this amazing and well renown class will be open soon and is available to members and non-members alike. This class offers a great education opportunity to those who are new to the relocation and mobility industry, even if they are not planning to take the CRP exam this year. Registration will be opening **Friday 4/2** – watch your email and social media for links!

The 2020/2021 CRC Scholarship applications were reviewed in March and evaluated by the committee, including the President and Vice President of CRC. The presentation to the winner and their family will be announced soon. The winner will also be invited to join CRC at our June meeting to share their experiences with relocating during high school and lessons they have learned. The winner will also receive a matching gift of \$1000 from Worldwide ERC. Please contact Education Chairperson Tracy Toth if you have any questions or if you would like to volunteer to help the committee. Thank you!

Tracy Toth

[Tracytoth123@gmail.com](mailto:Tracytoth123@gmail.com)

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## Sponsorship

**2021 Chair: Bridget Ritchie**

### NEW SPONSORSHIP OPPORTUNITIES

As we prepare for our upcoming April Auction Meeting, we have multiple opportunities for your company to gain great exposure, while also supporting CRC! Opportunities are listed here – please reach out to Bridget Ritchie @ [britchie@powellmoving.com](mailto:britchie@powellmoving.com) or [630-488-0600](tel:6304880600) if you have any questions:

- Auction APP Sponsor: \$950 - **SOLD OUT**
- Meeting Sponsor: \$500 – **SOLD OUT**
- Auction Sponsor: \$250 – Unlimited.

Please click here to view website for full details/inclusions for each sponsorship.

<https://crcchicago.org/sponsorship>

Thank you for your continued support and generosity,  
Bridget [BRitchie@powellmoving.com](mailto:BRitchie@powellmoving.com)

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STAY CONNECTED



