



## CRC News & Updates

### President's Message

**2021 President: Erica Burton**

Hello CRC Membership,

Happy Fall! This is absolutely one of my most favorite times of the year! I get to decorate for Halloween and watch my beloved Steelers each week - even if they are off to a shaky start this season.



In fact, a highlight for me this past month was to attend the Steelers home opener. They lost the game that day, but you would have never known. The fans' energy was off the charts, with everyone so excited to physically be at the game, cheering on their favorite team inside Heinz Stadium.

It was much like our Joint meeting with WiERC at The Grand Geneva. We brought back a well-loved conference with a few modifications allowing us to meet in person, and knocked it out the park. Our attendees had a great morning of education with an afternoon of fun, followed by an evening of networking. I can not thank the CRC and WiERC Planning Chairs enough for bringing us together again, and getting creative so we could all gather safely.

This month, we are thrilled to welcome the Worldwide ERC for the Global Workforce Symposium to our hometown, Chicago. Our CRC Board Members will be at the Hyatt Regency Chicago to welcome you to our great city. Please stop by our table and say "hi" and gather some information about CRC membership and participate in drawings for some fun prizes. If you would like to join us to assist, please contact me at [Erica.L.Burton@chase.com](mailto:Erica.L.Burton@chase.com) to volunteer. And don't forget about the Foundation for Workforce Mobility Gala on Thursday night! We hope to see you there. Co-chaired by

former CRC Presidents Evan Miller & Jennifer Breen, we know the event they have planned at the largest rooftop bar in the U.S. will be a fantastic night. Details are here: [2021 Foundation Gala](#). Be sure to bid on CRC's donation to the Gala too - a wine fridge, with electric wine opener and \$200 [wine.com](#) gift card. Proceeds from this sale will also benefit our CRC partner charities.

And finally, as we look ahead to 2022, we are actively seeking applications for (7) seven CRC Board of Directors seats. Please visit the CRC website to apply. Having the privilege of serving on this Board, and leading as your President this year, has been a highlight of my career. I encourage you to get involved and work with some of the most talented people in the mobility industry to lead this world class association. You will not regret it - I promise!

I look forward to big hugs next week at GWS!

Happy Autumn!  
Erica  
CRC President

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### Apply to join our CRC Board!

Apply here: <https://lnkd.in/eBnAzMrZ>  
Applications due by October 22 - apply today!

**GET ON THE BOARD**

**JOIN  CRC**

**APPLY TODAY TO JOIN OUR BOARD**

<b>WHAT:</b> CRC has Seven (7) Board Seats to Fill for 2022	<b>WHEN:</b> Elections @ November 18th Members' Meeting
<b>DUE:</b> Board Applications are due by October 22nd	<b>QUESTIONS:</b> Email <a href="mailto:admin@crchicago.org">admin@crchicago.org</a>
<b>WHERE:</b> <a href="https://crchicago.org/joinboard">https://crchicago.org/joinboard</a>	

**THIS IS YOUR OPPORTUNITY TO HELP SHAPE THIS INCREDIBLE ORGANIZATION!**  
(MUST BE A CRC MEMBER IN GOOD STANDING TO APPLY)

You may apply for multiple positions. The following positions are available:

- Communications
- Corporate Liason
- Education
- Membership
- Planning Chair
- Sponsorship
- Treasurer

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## Membership Update

**2021 Chair: Deisy Garcia**

The Board would like to thank you for your continued membership with CRC! Our organization is only as strong as its members, and we are grateful for your unwavering support during these unconventional two years.

In 2022, we will return to charging dues for renewing members. Corporate memberships will continue to be complimentary. Our Board was thrilled to extend your 2020 dues another year at our expense; however, as we look forward, we are planning a strong year of in-person meetings, corporate collaboration meetings and various social events. We plan to put your membership dollars to good use.

Thank you again for being a part of CRC! We appreciate you!

Thank you!

Deisy

[Deisy.garcia@wba.com](mailto:Deisy.garcia@wba.com)

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## Planning Update

**2021 Co-Chairs: Dori McBride and Denise Mast**



### September event:

Thank you to everyone who attended our September event at Grand Geneva. Our in-person attendance exceeded expectations, a testament to how much our members like this meeting! Let's continue the momentum into WERC's Global Workforce Symposium in Chicago, October 19<sup>th</sup> – 22<sup>nd</sup>.

MANY THANKS!! We are grateful to the Wisconsin Employee Relocation Council (WiERC) for co-hosting the networking event of the year! A special thanks to WiERC's Planning/Programming Chairs – Sandy McKinney and Sarah Ritter for pulling double duty with the education sessions. Wow, Sandy impressed the audience with her "keynote speaker" skills – I wish we would've been ready with the Jump Around soundtrack! Sandy, thank you for sharing your infectious energy and wisdom. Bridget, thank you for sharing your mentoring experiences and your bold goal to write a book.

Our "Challenges in Maintaining Talent in Mobility" discussed the hotly-debated topic of how to attract and retain talent in today's environment. Our moderator, Paul DeBoer and panelists Greg Hoover and Elise Daughetee shared their insights about creative ways to



attract talent and avoid the great resignation.

If you were unable to attend – we missed you and hope to see you in a couple of weeks at ERC!



**Next event:**

We are excited to announce that the next event will be our member appreciation event on **Thursday, November 18<sup>th</sup> in downtown Chicago**. Please block your calendar for a fun event celebrating our amazing members. Additionally, watch social media and your inbox for an official invitation with the details of the event.

Thank you,

Dori

[dmcbride@relodirect.com](mailto:dmcbride@relodirect.com)

Denise

[Denise.Mast@grabel.com](mailto:Denise.Mast@grabel.com)



**ANNUAL FUNDRAISING GALA**

October 21, 2021 6:30-10:00



We are Raising the Roof!

**Who:** The Foundation for Workforce Mobility

**When:** Thursday, October 21 from 6:30-10pm

**Where:** Offshore Rooftop & Bar at Navy Pier

**Why:** To benefit partner charity, Family Promise

**Attire:** Business Dressy, Cocktail

**How:** Registration available here: [2021 Foundation Gala](#)

**\*\*Tickets available to everyone. Bring your whole team!  
200+ Attendees already signed up!**

\*\*Registration for the Auction is also available if unable to attend the Gala. Join in on the fun!

Food & Beverages Provided  
Live Band  
Photo Booth  
Red Carpet Experience  
You Won't Want to Miss Out!

To donate an auction items, please submit here: [2021 Gala Contribution Form](#)

All auction items are due by October 13

We open up the Silent Auction on October 14 for bidding!

We are truly grateful for your support!!

The Foundation for Workforce Mobility  
Gala Co-Chairs  
Evan Miller, Jennifer Breen



### SAVE THE DATE!! MRC IS BACK!

You won't want to miss **MRC 2022: Take 2**, scheduled for April 7-8, 2022 in Milwaukee, Wisconsin. Planning is in full swing for MRC at the stunning Westin Downtown Milwaukee, and we would love your help! If you'd like to join the MRC team. We have openings in the following committees: Programming, Day of Committee, and Sponsorship. Contact MRC Conference Co-Chair Rebecca Glatzhofer at [Rglatzhofer@crowwww.com](mailto:Rglatzhofer@crowwww.com) to volunteer!

Keep an eye on [www.midwestrelocation.org](http://www.midwestrelocation.org) for continued updates. Registration and Sponsorship will open up in December.

## Charitable Causes

### 2021 Chair: Jeanette Oakeshott

Summer was very extremely busy and we only had one chance to volunteer with our partner organization, Chicago Furniture Bank. Five volunteers help man the admission gates for the Gold Coast Art Fair in Grant Park,



Chicago on a scorchingly hot day – August 21. A portion of the proceeds were donated back to CFB.

They hit their \$1.5M goal, which will allow them to hit their target of furnishing 5,000 homes a year! And moved into their new home and had 300 people attend the opening party.

Thank you,  
Jeanette

[joakeshott@crgglobal.com](mailto:joakeshott@crgglobal.com)



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## Education

2021 Chair: Tracy Toth



CRC Education Committee member Iyonna Rivers will take on the role of “Interim Education Chairperson” due to a vacancy in the position when Tracy Toth the former Chairperson accepted another role at Worldwide ERC. In November at the Member’s only meeting, members will have an opportunity to vote for Iyonna and the other proposed 2022 Board of

Directors Candidates!

The 2021/2022 CRC Scholarship will be released later this month to Chicagoland area high schools for anyone who relocated\* during their high school career. Applicants will have a chance to receive CRC’s annual award of \$1,000, plus a matching award from Worldwide ERC. The deadline to submit applications for consideration is January 10<sup>th</sup> 2022. *\*Please visit our webpage for more information. <https://crcchicago.org/Scholarship>*

**Iyonna Rivers** is the Regional Account Director for Sonesta Full Service Hotels in Chicago & St. Louis and had joined the education committee last year. She was primarily handling the annual Scholarship Award program and will now oversee this and the entire

committee.

**Barb Heinzl**, CRP, CREM, GDS, SFR Director of Business Development Berkshire Hathaway HomeServices, Starck Real Estates Serving Chicagoland, will continue in her role to assist the Education Committee with the annual CRP Review Prep Class slated for spring of 2022. Please contact Interim Education Chairperson Iyonna Rivers, IRIVERS@sonesta.com if you have any questions or if you would like to volunteer to help the committee. Thank you!

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## Sponsorship

**2021 Chair: Bridget Ritchie**

Thank you to all of our amazing sponsors who supported our always-popular Grand Geneva Meeting and Event in early September. Because of you, we were able to host a very successful event, even during these trying times. We appreciate you!

### \*Upcoming Meeting Sponsorship Opportunity\*

November 18 Members Only Meeting:

- 1 Platinum open @ \$950 (includes 2 meetings registrations)
- 3 Gold open @ \$450 each (includes 1 meeting registration)

Unlimited Silver open @ \$250 each

Here is the link to sponsor -

<https://www.crcchicago.org/event-3662745>



# Thank You to our 2020/2021 Website Sponsors

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Thank you for your continued support and generosity,  
Bridget [BRitchie@powellmoving.com](mailto:BRitchie@powellmoving.com)

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CRC | [Email](#) | [Website](#)

STAY CONNECTED

